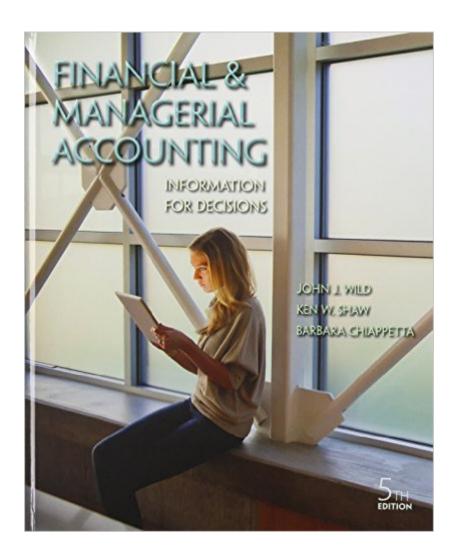
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Financial And Managerial Accounting: Information For Decisions





Synopsis

Wildâ [™]s Financial and Managerial Accounting responds to the marketâ [™]s request for a single book with balanced financial and managerial content (~50/50) that has a corporate approach throughout. Its innovation is reflected in its extensive use of small business examples, the integration of new technology learning tools, superior end-of-chapter material, and a highly engaging, pedagogical design.

Book Information

Hardcover: 1192 pages Publisher: McGraw-Hill Education; 5 edition (November 26, 2012) Language: English ISBN-10: 0078025605 ISBN-13: 978-0078025600 Product Dimensions: 1.5 x 9.2 x 10.8 inches Shipping Weight: 6.2 pounds (View shipping rates and policies) Average Customer Review: 3.8 out of 5 stars Â See all reviews (43 customer reviews) Best Sellers Rank: #69,782 in Books (See Top 100 in Books) #42 in Books > Business & Money > Accounting > Managerial #78 in Books > Business & Money > Accounting > Financial #110 in Books > Business & Money > Finance > Corporate Finance

Customer Reviews

This book does not include the Connect pass code as it says in the description, a commonly required complimentary software. I ordered this book because it said it included the software I needed for my class for a competitive price (for the book + the software). I just got the book, have an assignment due in two days and no software, just a three week pass code and the expectancy that I shell out another \$75 for a semester's software pass. The software/ book combo price on is more expensive than it is in the school bookstore. The semester just started so I've only flipped through the book and it looks like just any other text book.

Book is what was required for both classes so the price was easier to accept but compared to other accounting books this seems les organized n a bit hard to really learn from... its a bit scattered. I prefer other writers for the book

Its a textbook required for my Accounting 211 class. Not really a book I would seek out

otherwise.FYI, with the exception a some page #s shifted, this book is just like the last (5th) edition, so if you're in a bind and have access to the 5th, just grab that one.

I rented this book on my kindle app for iPad for \$127.00 and now they want me to pay another \$75.00 for an access code so I can take quizzes and do required assignments. The description states it includes the access codes yeah well that's a lie!

My teacher didn't require us to have the hard copy of the book but I wanted to use it to be able to reference a physical copy while I was doing my homework. It worked for me. I definitely didn't want to buy it, so renting worked out for me.

I bought this for my Principles of accounting course. The flow of the chapters is good. Almost all the questions at the end of each chapter don't have solutions which i didn't except it. I would have to buy the solution book. Even after so much for the book I wish the solutions came with it that's why I give 3 stars

It didn't come with online access code..

Accounting is a new field for me, and this book helping me to understand principles of financing accounting. Very usable and structured book with practical examples. Only one cons, this book very expensive for students. Financial and Managerial Accounting: Information for Decisions

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